



Week	Week beg	Unit	Concepts/Inquiry Questions/Skills/Topics	School events and public holidays	Assessment Type	Assessment Due Date
1	T14/7	<b>THE IDOL MAKERS</b>	Introduction – Representations – Celebrity websites – constructing visual & written texts			
2	20/7		Selling “Me, Myself, I” – selecting effective media representations – layouts as designs for Target Audiences			
3	27/7		Appraising Artworks (elements of visual texts)	29/7 Interhouse Athletics		
4	3/8		<b>HAND OUT Assessment1. Task Sheet (Q&amp;A)</b> Media products, objects, symbols – media codes for media consumers	4/8 Yr 10,11,12 Parent-Teacher Interviews	Assessment #1 Celebrity Image” portfolio given	
5	10/8		Genre writing & layout 1. PRESS RELEASE - BROCHURES	10/8 Class Photos (11&12) 11/8 Class Photos (8-10) 12/8 Exhibition holiday 13/8 Pupil-free day		
6	17/8		Genre writing & layout 2. NEWSPAPER FEATURE ARTICLES			
7	24/8		Genre writing & layout 3. POSTER & accompanying RADIO AD SCRIPT (specific script conventions)	27/8 Co-curricular photo day – no assessment		
8	31/8		<b>Completing assessment task 1.</b>	1/9, 2/9 QCST		
9	7/9		Sounds of the Fifties to Now – Introduction to radio & Target Audiences	8/9 Yr 8 and 9 Parent-Teacher Interviews 9/9 Yr 12 block exams begin	Assessment #1 DUE MONDAY 8 <sup>th</sup>	
10	14/9		A Brief History of Radio – Introducing sound technologies	16/9 Year 12 block exams finish		
Mid Semester Vacation						
1 (11)	5/10	Radio – Broad & narrowcasting, categories of radio stations + target audience demographics	No assessment permitted			
2 (12)	12/10	Script example 1. Radio documentaries – Radio program ‘format’ conventions	13/10 Immunisations 15/10 QCAT testing (½ day)			
3 (13)	T20/10	Developing a radio station (“narrowcasting”) concept for specific target audiences. Prac – Software (“Audicity”) radio scriptwriting and recording	19/10 Pupil-free day 22/10 Yr 9 QCAT testing (½ day) 23/10 Co-curricular photo day – no assessment			
4 (14)	26/10	Script drafting and assemble play lists & program time-lines Talk back radio – features & formats for narrowcasting	29/10 Yr 9 QCAT testing (½ day)	Assessment #2 given “Radio Portfolio”		

			categories			
<b>5 (15)</b>	<b>2/11</b>		Surveys – purpose and features – sampling Target Audiences <b>Remaining script templates distributed</b> students develop script drafts at home and assemble them in class			
<b>6 (16)</b>	<b>9/11</b>		<b>Finishing project Assessment task 1.</b> Project prac & documentation – teacher checks + opportunities for individual instruction and feedback	10/11 Yr 12 Block exams begin		
<b>7 (17)</b>	<b>16/11</b>			16/11 Yr 11 block exams begin 18/11 Yr 12 blocks finish 20/11 Graduation 20/11 Last day for assessment Year 10		
<b>8 (18)</b>	<b>23/11</b>			25/11 Yr 11 blocks finish 27/11 Last day for assessment Years 8 & 9	<b>Assessment #2</b> <b>DUE MON 17<sup>th</sup></b>	
<b>9 (19)</b>	<b>30/11</b>	Alternative Program for Years 8 & 9 students commences Wednesday 2 December and concludes on Friday 11 <sup>th</sup> December. Instruction under the supervision of each Faculty will be delivered.				
<b>10 (20)</b>	<b>7/12</b>					